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MONDAY,
SEPTEMBER 12, 2022

OLD RANCH COUNTRY CLUB
SEAL BEACH, CA



CMAA
SOUTHERN CALIFORNIA CHAPTER



SPONSORSHIP OPPORTUNITIES

All proceeds to provide scholarships and internships
through the CMAASC Foundation.



2022 GOLF COMMITTEE

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Atkins Global, Inc.

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2022 SOCAL CHAPTER FOUNDATION GOLF CLASSIC

to benefit Construction
Management Association of
America Southern California
Chapter Foundation

2022 TOURNAMENT SCHEDULE

MONDAY, SEPTEMBER 12, 2022

Old Ranch Country Club

3901 Lampson Avenue Seal Beach, CA 90740
(562) 596-4425

| | |
|---------------|---|
| 8:30-10:30 AM | Registration Continental Breakfast Chipping Contest Driving Range Opens |
| 10:30 AM | Shotgun Start - Four Person Scramble Format Exciting Par 3 challenges and other contests await you! Lunch at-the-turn. |
| 12:30 PM | Golf School |
| 4:00 PM | Cocktails |
| 5:30 PM | Awards Dinner Reception Opportunity Board Prizes Presentation of Trophies |

*Schedule subject to change based on Orange
County Health Department guidelines as of
September 2022



Your Sponsorship dollars fund Southern California's premier Construction Management Internship and Scholarship programs offered by the CMAA SoCal Chapter Foundation. These programs are sponsored by top firms who are partnered with talented young professionals from our local area institutions including the University of Southern California (USC), Cal Poly Pomona, UCLA, Cal State University Long Beach, California State University Fullerton, Cal Poly San Luis Obispo, University of California San Diego, Los Angeles Community Colledge District (LACCD) and Cal State University Northridge. What does the Foundation offer?

For the Internship Program, the Foundation reviews resumes of candidates and selects top candidates for interviews. Candidates are then matched with member firms for up to a 12- week CMIT guided summer internship program. Interns are paid an equivalent of \$20 per hour and firms pay anywhere from 75% on up to 100% of these costs depending on the funding match available through the Foundation. Reference the videos on our Foundation website to learn more about our CMAASC Foundation program and view presentations by our interns.

Through its Scholarship Program, the CMAA SoCal Chapter Foundation has provided much needed financial support to students in Architecture, Engineering, and Construction Management programs by offering scholarships ranging from \$1,000 up to \$5,000. Applicants are evaluated and rated based on a personal statement and resume submission. The selected recipients are recognized at the Annual Awards Gala.

Over \$1 Million has been awarded to deserving students participating in our internship and scholarship programs which we hope will continue to grow with your support. Thank you!

**For Sponsorship inquiries regarding the tournament,
please contact Carol Levey at carol@abrandbuilder.com.**



SPONSORSHIP INVOLVEMENT OPPORTUNITIES

The following sponsorship opportunities are available for this exclusive golf event to benefit the CMAA Southern California Chapter Foundation. This is an exciting opportunity to support higher education and an industry intern program, enjoy a tremendous golf course and spend a day with fellow construction managers and supporters.

TOURNAMENT SPONSORSHIPS

Masters Sponsor (1 only) _____ \$20,000

As the Masters Sponsor of the 2022 CMAA Golf Classic, your firm stands above the rest reflecting your generous support of CMAA's fundraising event! You will be recognized and have direct exposure to the CMAA movers and shakers. Sponsorship includes:

- Twenty (20) tournament playing spots including tee gift bags
- Twenty (20) player Golf Classic day of event packages (see pg. 6)
- Welcome banner prominently displaying your company logo
- Recognition of your company as Masters Sponsor at the Awards Dinner
- Ten (10) additional seats for reception & awards dinner
- Corporate name/logo incorporated into event name as The Masters Sponsor
- Corporate name mentioned in any event advertising
- Nine (9) on-course tee signs & name recognition on event promotional banner
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- Souvenir photographs of foursomes
- Recognition of your company on the CMAA website.
- Opportunity to display promotional material or provide samples

TOURNAMENT SPONSORSHIPS CONT.

Eagle Sponsor (2 available) _____ \$10,000

As a Presenting Sponsor of the 2022 CMAA Golf Classic, your firm is assured high visibility before, during and after the golf tournament. Sponsorship includes:

- Twelve (12) tournament playing spots including tee gift bags
- Twelve (12) player Golf Classic day of event packages (see pg. 6)
- Recognition of your company as Presenting Sponsor at Awards Dinner
- Ten (10) additional seats for reception & awards dinner
- Scholarship winner to be seated at the table for Awards Dinner
- Corporate name/logo incorporated into event name as a Presenting Sponsor
- Corporate name mentioned in any event advertising
- Six (6) on-course tee signs & name recognition on event promotional banner
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- One corporate banner prominently displayed at the tournament
- Souvenir photographs of foursomes
- Recognition of your company on the CMAA website
- Opportunity to display promotional material or provide samples

Major Tee Gift Sponsor (2 available) _____ \$7,750

- Eight (8) tournament playing spots including tee gift bags
- Eight (8) player Golf Classic day of event packages (see pg. 6)
- Four additional reservations for awards dinner
- Four on-course tee signs and company banner displayed at event
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- Company name and/or logo on player tee gift (e.g., golf shirt, wind vest, shoe bag)
- Souvenir photos of foursomes
- Recognition of your company on the CMAA website
- Recognition of your company as a Major Tee Gift Sponsor at Awards Dinner

Partner Sponsor (6 available) _____ \$5,400

• Select from one of 5 sponsorships named below. Each of these packages includes the following: Four tournament playing spots and player gift packages, four player Golf Classic day of event packages (see pg. 6) including a leather golf glove, use of driving range, breakfast, lunch, cocktail reception, awards dinner, two additional reservations for awards dinner, and company recognition on the CMAA website, one souvenir pin flag and three (3) on-course tee signs

In addition to the above-noted Partner Sponsorship Golf Benefits, an additional benefit is listed below to each Partner Sponsorship package:

Photography Sponsor: Your company name/logo on all players photo frames

Awards Dinner Sponsor: Your company signage at the Awards Dinner

Cocktail Sponsor: Your company signage at the Cocktail Reception

Golf Cart Sponsor (2 avail.): Your company signage on ½ of the tournament golf carts

Bloody Mary Bar Sponsor: Your company sponsors the hosted Bloody Mary Bar prior to tournament shotgun start

TOURNAMENT SPONSORSHIPS CONT.

Associate Sponsor (6 available) _____ \$3,400

- Select from one of 6 sponsorships named below. Each of these packages includes the following: Four (4) tournament playing spots and player gift packages, four player Golf Classic day of event packages (see pg. 10) including a leather golf glove, use of driving range, breakfast, lunch, cocktail reception, awards dinner, company recognition on the CMAA website and two (2) on- course tee signs.

Please note the additional benefit listed for each
Associate Sponsorship package:

Lunch Sponsor: Your company signage at the lunch station

Breakfast Sponsor: Your company signage at the breakfast area

Beverage Sponsor (4 avail.): Your company signage at one of the beverage stations

Executive Sponsor (multiple available) _____ \$2,800

- Each of these packages includes the following: Four (4) tournament playing spots and player gift packages, four (4) player Golf Classic day of event packages (see below) including a leather golf glove, use of driving range, breakfast, lunch, cocktail reception, awards dinner, company recognition on the CMAA website and one (1) on-course tee sign.

Twosome Sponsor (multiple available) _____ \$1,400

- Each of these packages includes the following: Two (2) tournament playing spots and player gift packages, two (2) player Golf Classic day of event packages (see below) including a leather golf glove, use of driving range, breakfast, lunch, cocktail reception, awards dinner, company recognition on the CMAA website and one (1) on-course tee sign.

*** All players receive as part of a sponsorship a Golf Classic
day-of-event package that includes ***

Leather golf glove, Pre-tournament chipping contest, 2 mulligans,
4 closest to the pin shots for \$100 cash each

Note that for any three-player teams formed, your team might be randomly
assigned one of the single players.

Limited individual playing spots available. Reserve your spots NOW by paying for your sponsorship.
First come, first served.

Please email Carol Levey at carol@abrandbuilder.com for more information.

REGISTER ONLINE AT: <https://cmaasc.wufoo.com/forms/cmaasc-golf-sponsorship-registration/>
or send in your form with payment.

NON-GOLF SPONSORSHIPS

The following NON-GOLF Sponsorship opportunities offer exposure for your company; however, NO GOLF SPOTS ARE INCLUDED:

Tee Box Sponsor (limit to 8 total) _____ \$1,200

- Host and own one tee box on the course
- Opportunity to offer a service or product sample to all golfers
- Signage at sponsored tee box
- Two tickets to awards dinner

Smoothie & Iced Coffee Truck Sponsor (1 only) _____ \$1,200

- Sponsor the smoothie/iced coffee truck set up to serve drinks all day to tournament players
- Signage at truck setup
- Two tickets to awards dinner

Cigar Sponsor (1 only) _____ \$1,200

- You are the sponsor of hand-rolled cigars done on-site for all players
- Tee sign at cigar station near turn
- Two tickets to awards dinner

Scholarship Sponsor (multiple available) _____ \$1,000

We've included a unique sponsorship opportunity starting this year for firms who want to offer \$1,000 scholarships that go directly to students attending institutions of higher learning including community colleges with AEC programs. Sponsorship includes:

- A \$1,000 tax deductible donation to a select student
- Recognition of your company as a Scholarship Donor at the Awards Dinner
- Two tickets to awards dinner
- Recognition on the CMAA website

Contest Sponsor (7 available) _____ \$750

- You are the sponsor of one of the tournament contests
- Tee sign at contest hole
- Two tickets to awards dinner

Hole in One Sponsor (4 available) _____ \$500

- Sponsor the prize – travel and golf packages for two. Players will attempt to win with a hole-in-one on a Par 3
- Tee sign at sponsored contest hole
- Two tickets to awards dinner

Tee Marker Sponsor (6 available) _____ \$350

- Your company will sponsor three holes with a set of your company logoed tee markers set up where players tee up their drives

Tee/Green Sponsor (multiple available) _____ \$250

- Company signage at sponsored tee

Golf School (Limited Availability) _____ \$300

- Group lessons from Old Ranch CC golf pro, includes lunch and dinner

Tee Gift Donation _____ In-Kind

- 150 pieces (for all tournament players)

Live Auction Items/Opportunity Board _____ In-Kind

- To raise additional funds at the Reception and Awards Dinner

Additional Reception and Awards Dinner Ticket _____ \$150

2022 CMAA SC FOUNDATION

Golf School

MONDAY, SEPTEMBER 12, 2022
OLD RANCH COUNTRY CLUB, SEAL BEACH, CA

Held during the CMAA SC Foundation Golf Classic, this unique opportunity is for those who:

- Have never golfed before
- Tried golf a few times, yet uncomfortable playing a full round
- Your golf game is a bit rusty and needs some pointers

Two different schools will be run simultaneously:

- One for Beginners
- One for Intermediate Level Players

AGENDA FOR THE GOLF SCHOOL

| | |
|-------------|---|
| 12:30-1pm | Registration and Lunch |
| 1-1:30pm | Meet the Pros, Introduction to Golf |
| 1:30-3:30pm | Swing Clinic, Chipping Clinic, Putting Clinic Q&A with Old Ranch CC Teaching Professionals |
| 3:30-4pm | Putting Contest Challenge |
| 4-6:00pm | Join tournament golfers for Networking, Cocktails and Dinner Buffet Tournament and Golf School Awards Opportunity Board Prizes Distributed |

Cost per school participant: \$300 | Limited Availability - Sign Up ASAP!

Proceeds go to CMAA SC Foundation local college students Scholarship and Internship Funds.



REGISTER AT [HTTPS://CMAASC.WUFOO.COM/FORMS/CMAASC-GOLF-SPONSORSHIP-REGISTRATION/](https://CMAASC.WUFOO.COM/FORMS/CMAASC-GOLF-SPONSORSHIP-REGISTRATION/)
For more information please contact Carol Levey
at 818-692-6549 or carol@abrandbuilder.com.