CMAA SOUTHERN CALIFORNIA PRIVACY POLICY

You don't want your personal information to fall into the wrong hands. Neither does CMAA Southern California. When you visit the CMAA Southern California web site, we may collect and store information about your visit on an anonymous, aggregate basis. This information may include the time and length of your visit, the pages you look at on our site, and the site you visited just before coming to ours. We may also record the name of your Internet service provider. We use this information only to measure site activity and to develop ideas for improving our site.

There are also several opportunities on our web site for you to provide us with information about you and your interests, such as your name, mailing address and e-mail address. If you choose to share any personal information with us, we may store it and use it for marketing research and other marketing purposes, which may include sharing it* with other companies in the CMAA Southern California family and our business partners. We will never sell your information to any other company.

Some of our web site may make use of "cookie" technology to measure site activity and to customize information to your personal tastes. A cookie is an element of data that a Web site can send to your browser, which may then store the cookie on your hard drive. So, when you come back to visit us again, we can tailor information to suit your individual preferences. The goal is to save you time and provide you with a more meaningful visit.

You take online privacy seriously, and so does CMAA Southern California. It's our way of sustaining your trust in CMAA Southern California and our services.

CMAA Southern California reserves the right to alter our privacy principles as business needs require. Any alterations to these principles will be posted on our web site in a timely manner.

* Unless you have told CMAA Southern California not to share certain information according to our privacy notice titled "Important Information About Your Privacy".